

Senior Marketing Account Manager 12-months plus FTC Vacancy

Liverpool Experience Campus operates the city's waterfront event campus – the interconnected M&S Bank Arena, Convention Centre and Exhibition Centre - as well as ticketing agency Ticket Quarter and the Pullman Liverpool Hotel. Playing a leading role in shining a spotlight on Liverpool, we have successfully staged a wide array of national and international events, from shows and conventions, business events to exhibitions, developing our offer over the last decade to that of a world-class provider of venue and event services.

We are currently looking for a Senior Marketing Account Manager to join our team on a 12-month plus FTC.

Company Benefits

We are an award-winning, world-class venue where our people are at the heart of everything that we do. Recognition and reward are of huge importance to us at Liverpool Experience Campus, and just some of the benefits staff can enjoy include:

- An enhanced holiday scheme which increases with length of service.
- An excellent pension scheme is available.
- Access to a premium health care policy, which includes an employee assistant line, contributions towards a wide range of medical costs, such as dental and optical and staff discounts.
- Enhanced maternity, paternity and adoption leave schemes.
- An excellent occupational sick pay scheme.
- Free onsite parking right in the heart of the city centre.
- Employee Reward Platform.
- A dedicated wellbeing strategy to support staff when at work.
- 25 Qualified Mental Health First Aiders on site.

Liverpool Experience Campus is a place where you can truly make a difference. Some of the Liverpool Experience Campus's achievements include:

- Disability Confident Employer
- Sunflower Friendly Business
- Member of the Fair Employment Charter
- Real Living Wage employer
- Social value impact plan - last year we contributed over £6.4m
- Green Meeting's Gold Standard
- Sustainability Strategy
- Positively influencing biodiversity – in the grounds of our campus, we have 3 beehives
- Carbon Neutral Campus
- Accessibility Strategy
- AccessAble Guide

About the Role

As our Senior Marketing Account Manager, you'll drive the marketing strategy and delivery for a diverse portfolio of live entertainment, consumer and exhibition events across Liverpool Experience Campus venues. Acting as a trusted partner to event promoters and organisers, you'll develop creative, results-driven campaigns that drive ticket sales, visitor attendance and audience engagement.

Working across our world-class venues, you'll combine strategic thinking with hands-on campaign delivery, using market insights, digital marketing tools and performance data to maximise results. You'll also support a Junior Marketing Account Manager, helping to develop talent within the team while ensuring campaigns are delivered on time and within budget.

This is an exciting opportunity for an experienced marketing professional who thrives in a fast-paced events environment, enjoys building strong client relationships and is passionate about creating unforgettable live experiences.

If you are a hardworking and committed professional ready to contribute to our continued success, we'd love to hear from you.

Join us at Liverpool Experience Campus and be part of something extraordinary.

Please note, we may close this vacancy before the stated closing date if we receive sufficient applications for the position. Therefore, if you are interested in this position, please submit your application form as soon as possible. Role to commence from October 2026.

Closing Date: 04 October 2026

Interview Date: W/C 12 October 2026

For further information, assistance, or to obtain information, please contact the People team via email recruitment@lexliverpool.com

Values

At Liverpool Experience Campus, our values shape every moment of how we work together. **One Big Team** means we collaborate, support each other and celebrate shared success. **Take The Initiative** empowers our people to be proactive and confident in making things happen. **All Welcome** reflects our commitment to inclusion, ensuring every colleague and visitor feels respected and valued. And with **Every Moment Matters**, we focus on delivering exceptional experiences - for our city and each other.

Equality, Diversity & Inclusion

Liverpool Experience Campus knows the value of having a diverse and representative team across our organisation. We promote equal opportunities and are committed to having an inclusive work force where everybody feels respected, are treated fairly and diversity is celebrated. As such we strongly encourage and welcome applications from suitably qualified candidates from all members of the



community regardless of age, disability, gender reassignment, marriage and civil partnership, race, religion, belief or sexual orientation.