

COMMUNITY



Our Hometown means the world to us and our reason for being is to positively impact the lives of our local community.
We want that impact to be more than economic, we also want to deliver positive impact through procurement, education, wellbeing and inclusion.
We are committed to using Social Value as a means to enhance our community engagement.

OUR ACHIEVEMENTS SO FAR:

- ✓ £2bn economic impact to the economy since 2008 supporting the local hospitality, leisure and retail sector growth and local jobs
- ✓ £50,000 raised and donated through our Charity Champions and The ACC Liverpool Group Foundation
- ✓ 100,000+ event tickets donated to the local community and charities to increase access to minority and hard to reach communities and in support of local charitable initiatives
- ✓ Monthly donations to local foodbanks and homeless charities through our catering partner Sodexo
- ✓ Educational and career support for local students and graduates via presentations and site tours and through our partnership with local universities
- ✓ 4 permanent apprenticeship positions across the business each year
- ✓ 6300+ hours spent supporting charities in the local community

OUR ACTION PLAN COMMITMENTS FOR 2022

- 🎯 In partnership with Liverpool City Council, look to contribute to a Social Value MarketPlace to ensure our supply chain and procurement processes can add maximum and targeted benefits to our local community
- 🎯 Deliver 200+ hours of volunteering in the community each year via our new Staff Volunteering Policy to be introduced from October 2021
- 🎯 Work with our F&B partner Sodexo to deliver monthly food donations to local foodbanks, working with Liverpool City Council to identify the foodbanks and charities we can target in support of the city's Covid Recovery Pledges
- 🎯 Lost property donations to be made to local homeless charities 4 times per year
- 🎯 Deliver 25+ hours of educational and career support sessions with local universities and colleges delivered through lectures, talks, presentations and site tours
- 🎯 Donation of 300+ event tickets to local charities for hard to reach and minority recipients and to support local charities
- 🎯 Develop a partnership with transport providers and Sodexo to ensure a free to attend experience for ticket donations, in order to reach deprived communities
- 🎯 Staff led Charity Champion targets to deliver cash and VIK donations of equivalent £10,000 per annum to local charities or community groups
- 🎯 Deliver local graduate interview training through World of Work Programme
- 🎯 Advertising all appropriate job vacancies through Liverpool at Work and local universities and colleges
- 🎯 10 job roles across the company to be local apprenticeship positions
- 🎯 Develop a Community Engagement Plan across key community groups and diverse communities including LGBTQ+ accessibility support groups, ethnic minorities and hard to reach groups
- 🎯 Promoting and enhancing the current Accessibility Standards including commitment to improve the online booking system for accessible tickets.