

INFLUENCE THE INDUSTRY



HIGHLIGHTS FROM 2022



**NET
ZERO
PLEDGE**



**GREEN
MEETINGS
ACCREDITATION**



**CLIENT
PROPOSITION
& CHECKLIST**



**SOCIAL VALUE
IN TENDER
PROCESS**



**LOCAL
SUPPLIERS
LIST**

THE STORY SO FAR

This year we signed up to the UK government's net zero pledge to reach net zero emissions by 2050 and we will continue to work towards this by developing a pathway to achieve it. We underwent the assessment process to become a Green Meetings accredited venue, and were awarded Silver Status in early 2023. As part of this process, we have undertaken a gap analysis to help focus our improvement efforts and create meaningful change.

We have collaborated with industry body ICE to develop and fund a free event carbon measurement tool called SAM to help planners track the impact of their offsite activities. This, alongside our own venue reporting system which measures onsite activity, means that clients can make data driven decisions for future events.

We have successfully embedded social value into our procurement process, ensuring that all our tenders consider our values and suggest ways in which they can contribute to our strategy. We recognise that we must work with the right partners in our supply chain to achieve our aims.

We have developed a local supplier list, called At Your Service that we give to event organisers so that money goes back into the local economy.

We continue to be a Real Living Wage employer, as do the majority of our suppliers.



CASE STUDY: **KIMPTON ENERGY SOLUTIONS**

We recently appointed heating, ventilation and air conditioning installation and maintenance specialist Kimpton Energy Solutions as our FM Service Partner. Through the procurement process it became evident that Kimptons shared our values and commitment to environmental sustainability and giving back to the local community and will contribute to our pledge to reduce the site's carbon impact.

KEY INITIATIVES IN 2023

Next year we will continue to work with our clients to provide a range of options and initiatives to increase the sustainability of events. We see it as part of our job to provide advice and recommendations, empowering clients to make good decisions around improving the impact of our events. Part of this is to ensure that events have a lasting legacy, ensuring that Liverpool and the local area benefits from hosting large events.

We want to empower staff to understand more about sustainability and social value so they can develop initiatives and ideas in their day to day work.

We want to take our suppliers with us and to do this we will develop a supplier charter outlining our values, in addition to adopting TOMs as a framework to help evaluate our impact.

2023 COMMITMENTS

- ☑ Empowering staff with training and education
- ☑ Communicating our activities, to encourage behaviour change
- ☑ Developing a legacy strategy
- ☑ Developing sessions and factsheets for staff
- ☑ Developing a supplier charter for service partners and key suppliers

HOW WE'LL GET THERE



TRAINING



LEGACY



COMMUNICATIONS



PROCUREMENT

- 🎯 Empowering staff with training and education
- 🎯 Communicating our activities, to encourage behaviour change
- 🎯 Developing a legacy strategy
- 🎯 Developing sessions and factsheets for staff
- 🎯 Developing a supplier charter for service partners and key suppliers
- 🎯 Developing a provenance checklist